



# Pedagogical Script

## Planning an online course

Period:

Nonstop:

<b>Course Title:</b>	Marketing
<b>Unit of Learning Outcome:</b>	
<b>Scope of studies:</b>	Students drew up the plan of the hairdressing salon/beauty center they plan to create when they will open their own business. The project will be presented for final test as a Project work.
<b>Language of instruction:</b>	Italian
Coordinating teacher(s):	Monica Ciaccio
Target group:	4th year Hairdressing
Prior studies:	Basic Knowledge of digital tools
Description:	First step: the teacher explain, together with the class, all the things necessary for the opening of their own center through a brainstorming (Padlet or Mentimeter have been used to fix concepts) Second step: Presentation of the «HOME BY ME», a 3D design software (1 project for free). This digital tool allows you to design the interior of your business in 2D and 3D by customizing the spaces and the position of the objects.
Learning objectives:	Students learn how to organize space and customize their business, while also (likely) confronting obstacles they might encounter. Making a realistic preview of their future business, considering any critical organizational and financial issues.
Strategy:	Expert centered <input type="checkbox"/> Problem centered <input type="checkbox"/> Material centered <input checked="" type="checkbox"/> Task centered <input type="checkbox"/> Interaction centered <input type="checkbox"/> Cooperation centered <input type="checkbox"/>
Mode of teaching:	Guided <input type="checkbox"/> Independent <input type="checkbox"/> Blended <input checked="" type="checkbox"/>
Learning process:	Individual <input checked="" type="checkbox"/> Collaborative <input checked="" type="checkbox"/> Both <input type="checkbox"/>
Learning environment:	Moodle <input checked="" type="checkbox"/> Itslearning <input type="checkbox"/> Google classroom <input type="checkbox"/> Odissea <input type="checkbox"/> Microsoft Teams <input type="checkbox"/> MOOC <input type="checkbox"/>  Other:



<p>Digital tools:</p>	<p>Microsoft office <input type="checkbox"/> Adobe <input type="checkbox"/> Canva <input type="checkbox"/> Thinglink <input type="checkbox"/> Kahoot <input type="checkbox"/>                  Quizlet <input type="checkbox"/> VR <input type="checkbox"/> Social media <input type="checkbox"/> Miro <input type="checkbox"/> Nearpod <input type="checkbox"/> Trello <input type="checkbox"/>                  Mural <input type="checkbox"/> Padlet <input type="checkbox"/> Slack <input type="checkbox"/> Asana <input type="checkbox"/> Eduteams <input type="checkbox"/> Youtube <input checked="" type="checkbox"/></p> <p>Other: HomeByMe</p>		
<p>Learning materials:</p>		<p>Done</p>	<p>Needs to be done</p>
	<p><b>Texts</b> Content:</p>		
	<p><b>Pictures</b> Content:</p>		
	<p><b>Videos</b> Content:</p>		
	<p><b>Audios</b> Content:</p>	X	
	<p><b>Tasks/Games</b> Content:</p>		
	<p>Accessibility</p>		
	<p>CC License</p>	X	
<p>Student guidance:</p>	<p>Peer support, teacher guidance, automatic guidance</p>		
<p>Estimated amount of guidance:</p>	<p>In the early stages of studies and utilization of the app and during the spaces organisation</p>		
<p>Assessment methods and feedback:</p>	<p>work <input type="checkbox"/> tasks <input type="checkbox"/> tests <input type="checkbox"/> other:                  self-assessment <input checked="" type="checkbox"/> peer assessment <input type="checkbox"/> teacher assessment <input checked="" type="checkbox"/>                  oral feedback <input checked="" type="checkbox"/> written feedback <input type="checkbox"/> audio feedback <input type="checkbox"/>                  video feedback <input type="checkbox"/> automatic feedback <input type="checkbox"/></p>		
<p>Feedback:</p>	<p><i>How you collect feedback on the course to improve it.                  Oral feedback, final result and students' engagement during the activities.</i></p>		

